



Eenhoorn MG Run/Walk for Myasthenia Gravis June 3, 2017

Sponsorship Opportunities

Great Lakes Sponsor: \$2,500 donation

- Verbal acknowledgement during announcements and award ceremony
- Bring your own merchandise or banner to be displayed at the event
- Recognition in our newsletter as top sponsor and on event printed material (3-18-17 deadline)
- Logo prominently placed on event banner and t-shirts
- 10 complimentary entries to the event
- Your company logo on our website and event page with hyperlink to your website
- Your company can add promotional materials in race packets

Lake Superior Sponsor: \$2,000 donation

- Bring your own merchandise or banner to be displayed at the event
- Recognition in our newsletter and event printed material (3-18-17 deadline)
- Logo on event banner and t-shirts
- 7 complimentary entries to the event
- Your company logo on our website and event page with hyperlink to your website
- Your company can add promotional materials in race packets

Lake Huron Sponsor: \$1,000 donation

- Recognition in our newsletter and event printed material (3-18-17 deadline)
- Logo on event banner and t-shirts
- 5 complimentary entries to the event
- Your company logo on our website and event page
- Your company can add promotional materials in race packets

Lake Michigan Sponsor: \$500 donation

- Logo on event t-shirt
- Your company logo on our website and event page
- 3 complimentary entries to the event
- Your company can add promotional materials in race packet

Lake Erie Sponsor: \$250 donation

- Your company name on event t-shirt
- Your company name on event page and our website
- 2 complimentary entries to the event
- Your company can add promotional materials in race packet

Lake Ontario Sponsor: \$100 donation

- Your company name on event t-shirt
- Your company name on event page and our website

In-Kind Sponsor (limited spots available):

- In-Kind donation will be recognized at the sponsorship level closest to the value of the donation.
- Our needs include:
 - Water, soda, sports drinks
 - Post-race food (i.e. fruit, chips, hot dogs, sandwiches, desert)
 - Assistance with promotional flyer fee

Size and placement of logo on event t-shirt and materials are based on sponsorship level.

Logos for t-shirt can only be printed in one color. Sponsorships are tax-deductible EIN # 38-2110097.



Eenhoorn MG Run/Walk for Myasthenia Gravis

June 3, 2017

Sponsorship Commitment Form

YES! We are proud to support the Eenhoorn MG Run/Walk as a Sponsor:

- Great Lakes \$2,500
- Lake Superior \$2,000
- Lake Huron \$1,000
- Lake Michigan \$500
- Lake Erie \$250
- Lake Ontario \$100

Company Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____ State: _____ Zip: _____

Phone: _____

Contact E-Mail Address _____ Phone : _____

Please return this form with your logo file/art by
March 18, 2017 to assure your logo on event materials and website advertising.
 Please send a hi-res (300dpi) EPS or JPG file via email to myasthenia.info@gmail.com

In-Kind Sponsor

Donation of In-Kind product or services described and listed below with value:

Choose payment type below:

Payment via: Visa Mastercard

Credit Card # _____

CSC#: _____

Name as it appears on the card: _____

Exp. Date _____

OR

Make check payable to:
 MG Foundation of Michigan

In addition, we would like to receive information about forming a Team